

## Open Call for the - Video Learning Evolution in a New Society- V-LENS - -group EVS project-

### ABOUT CRES

Centrul Regional de Economie Sociala is NGO activating the city of Craiova in South West Oltenia region of Romania. The organisation was borne out of the desire of its members to have a more structured framework through which to be able to implement activities that would lead to community development and promotion of social economy.

The mission of CRES: CRES proposes itself to empower communities regarding self-management and long-term development of social economy and public administration reform to support the EU integration process.

For more info:

- [Our EVS Database Entry](#)
- [Our Facebook Page](#)

Through this **Open Call** the organization Centrul Regional de Economie Sociala **CRES** is looking for **Volunteers** for the **V-LENS** project

**Type of project:** Mobility for youth – **European Voluntary Service**

**Venue:** **City of Craiova, Dolj county**, South West part of **Romania**

**EVS Stage Duration:** **01-September-2017– 01-March-2018**

**How many volunteers:** **8 volunteers** in total coming from Italy, Spain, Portugal and Turkey.

**Profile of the Volunteer we seek:**

- ❖ Aged between **18 to 30 years**
- ❖ The volunteers of the V-LENS project need to be interested in media production, want to make their voice heard and use their creativity to help and teach others
- ❖ **active, open-minded, creative, innovative, responsible and motivated volunteers**
- ❖ The volunteers of this project should, above all else, show willingness to **learn** and see their **EVS experience** as a **learning process**.
- ❖ **Basic level of English** (being able to make herself/himself understood by the others – able to communicate).

**This is a long read, here is the shortest possible version:**

*You will be a volunteer willing to raise the level of awareness and about active citizenship, human rights and EU citizenship and raise the desire of becoming active citizens among youngsters by informing them about the meaning and concrete practice of active citizenship via online ITC tools and video, **for 6 months in Craiova, Romania.***

***All expenses are covered by us and you will learn a lot and have Lots of fun***

## GENERAL OBJECTIVE

The main objective of the project V-LENS project is to rise the level of awareness and knowledge about active citizenship, human rights and EU citizenship and raise the desire of becoming active citizens among young informing them about the meaning and concrete practice of active citizenship via online ITC tools and video. The project will also create the framework for the personal and professional development of 8 volunteers who will participate in the planning, implementation and evaluation of the project activities.

**The project will be structured into 4 main activities:**

**A1 will be organized in the first month of the project and will consist of the . Preparation, Adaptation and Training programme (PAT)**

which aims to provide good understanding of the concept of active citizenship and skill to transmit the information further thus this part covering both theoretical knowledge as well as the technical know-how.

**A2 will consist of Developing Active Citizenship Enhancing Online Tools**– the activity starts in month number 2 and will have the volunteers planning, script writing, filming, editing and disseminating the following media products:

- 12 educational videos(2/month, aprox 20 to 25 minutes in length) – these will be the core of the Youtube channel and main knowledge and awareness rising tool. They are aimed to be packed with information on what is active citizenship and how it can be practiced. The topics covered will be(approximated):

*What is Active Citizenship?;*

*Active citizenship can change your community and country...and you for the better;*

*Multicultural aspects of active citizenship;*

*How active citizenship looks in practice;*

*Core values of an active citizen;*

*Cultural practices;*

*National, European and Global Citizenship;*

*Dimensions of citizenship in a changing Europe;*

*Know your rights...and responsibilities;*

*What is a participatory democracy?;*

*The democratic debate and active citizenship;*

*Legal framework, laws, rights, and responsibilities tied to active citizenship;*

*Who can help you be an active citizen?;*

*Best practice examples;*

- 56 info-byte(short form) videos(2/week, 7-10 minutes in length) – these are short(byte sized) videos that provide quick information related to active citizenship. These can range from commentary on current events and news on events in the EU(such as a new law, problems, explanation on official declaration), answers to questions from viewers, info on addicent topics to active citizenship(such as volunteering, voting etc.). these videos allow more interactive and flexible content, are quicker to produce and to allow for interactivity with the community while also providing a link between the channel and current events in the real world(increasing relevancy)

- 12 interviews and case documentaries(2/month, aprox 30 minutes in length) – these will be interviews with experts on active citizenship(such as university professors, online filmed interviews with other experts such as the European Youth Parliament representatives) and documentation of best practice examples (such as successful initiatives, success stories of NGO etc.)

Besides actual production the volunteers will be involved in supporting taks such as:

– uploading the content to media channels – Main platform will be YouTube but dissemination will also occur on other channels such as Facebook, Tweeter, Google+, etc.

- Community management – answering to questions from people who view the videos, moderating the community (such as deleting offensive comments etc. ) and stimulating debates and conversations in the comment sections

- Maintaining the project website and community – uploading content, etc.

The videos will be in english and will have subtitles in Romanian and the languages of the volunteers.

These roles will be constantly rotated so that each volunteers get to experience a new position and develope new skills.

**A3. Community Engagement phase** – starts in month 3 and marks the beginning of involving beneficiaries from the 3 partners highschoools in A2.

The local partners are: CN Nicolae Titulescu, Liceeul Henri Coanda, CN Elena Cuza. They will facilitate the visibility, promotion and dissemination of the project, offer 1 room for workshops and meetings with their students and will designate a resurce person to coordinate and facilitate activities in their institution. In this phase the volunteers will organize 2 workshops/week on defining active citizenship and rising their video content producing skills. After the first month the students will assist the volunteers in the production of the results of A2. The students will be involved in creating the videos(from scripting to filming and presenting, making interviews, etc.)

Also, in months 5 and 6 we will organise and participate 7 dissemination and awareness rising events in Craiova, directly promoting the educational tools created to 630 young via direct presentations, flyers etc.

#### **A4. Dissemnation, Evaluation and Follow up – 1 month**

The last month of the project will be dedicated to evaluating the project and extent to which it reached its goals.Each volunteer will have the obligation to assist the SO in organizing a dissemination event(1 or more) for at least 50 young participants from the area of operations of the SO. Based on the evaluation we will plan fallow up actions.

The above mentioned activities are the general overview but **each volunteer has the opportunity to propose, implement and carry on new types of activities bases on previous experiences, personal preferences, skills and abilities and well as have direct control over the methods used to implement the activities**

## What will I learn in the V-LENS project?

The project will contribute to the personal and professional development of the 8 volunteers who will be participating. The process of video production almost cannot help but contribute to the participants' media literacy. In making them 'writers' as well as 'readers' of the visual media, they come to understand the implications of how the mass media can represent any bits of the world in different ways, highlight them or leave them out. The process of making a video project produces relationships with others and also importantly provides space for public sphere where young people can get together and freely discuss about their common issues and problems .

The project will greatly contribute to the volunteer development by increasing their knowledge, skills and competencies along 6 main categories:

- development of communication competencies: the project is greatly focused on effective communication using video media thus it will lead to an increase of communication skills for the volunteers involved in producing the media. They will learn how to better communicate, how to simplify a complex concept or topic, how to be clear and concise, how to control body language, etc. Also it will greatly increase their knowledge and proficiency in using English as a main language. Additionally, the project will support the learning of Romanian language.
- development of digital competencies - the volunteers will learn the principles of effective video production, how to write, film videos, edit videos, record and edit sound, montage techniques, story boarding, using specific video and sound editing software, using Youtube and other social media platforms, awareness rising and dissemination techniques in the online environment, online community management and other similar skills.
- social and civic competencies - such as active citizenship, EU citizenship and pro-active social engagement - by producing and filming educational content about these topics the volunteers will also broaden and deepen their understanding and knowledge of these topics.
- learning to learn - during the project the volunteers will be instructed and supported in using self-reflection and self-evaluation techniques. The mentor will be the driving force behind supporting the volunteers in the self-definition of learning outcomes and planning way to achieve them and monitor them. The personal and professional development plan will give the volunteers a blueprint to how they can plan and monitor learning outcomes
- developing initiative and entrepreneurship - the project will help volunteers conceptualize and understand the steps required to take an initiative from the idea phase to the implementation and, then, evaluation phase. The project will train the volunteers in planning, breaking down complex ideas and concepts into simpler and more operational terms, a skill that can be transferred into any like scenario.
- cultural awareness and expression will be developed in the project by way of having the volunteer define and transmit their culture to their colleagues and other Romanian youth, gaining in return insights into other cultures as well. Living in Romania for 6 months will help them get immersed into Romanian culture and also understand their culture better by way of comparison. Talking about the concept of active citizenship will also mean dissecting the concept of values which are culturally bound and thus can help the volunteers better understand the concept of culture overall. One of the guiding principles of all content created will be the multi-cultural perspective to active citizenship which directly supports the development of cultural awareness skills.

All throughout the learning process and the project **you will be assisted by the CRES team** and a **personal mentor** in managing what, when and how you learn all these skills.

At the end you will receive a **Youthpass certificate** which is a **European Instrument for recognition and certification of skills acquired in EVS projects.**

## Practical Arrangements & Financial aspects

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**Travel:** CRES will purchase **flight tickets** and CRES together with the Sending Organisation will make sure that the volunteer is well informed, has all documents and gets safely on board.

**Local transport:** will be **covered by CRES**, upon arrival they will receive info on how to use public transport, a map of the transit lines etc.

**Accommodation:** CRES will host the volunteers **in rented apartments** in the **city of Craiova**. Each accommodation will assure **good living conditions** (private beds, equipped kitchen and bathroom, heating system, running cold/ hot water, Wi-Fi).

**Working programme:** working hours are flexible and adapted to the schedule of the target institutions and is usually **3-4 hours/day in with the youngsters and 1-2 hours/day for preparing the activities.**

Each volunteer is entitled to receiving **2 free days/week** (typically weekends but in case that an activity requires work on the weekend the volunteer will be free in the next days) and a total of **12 days of vacation in the project** that you can use as you want.

**Language support:** The volunteers receive Romanian language lessons **2 sessions per week for the first 4 months and 1 session per week** for the rest of the project.

**Communication:** each volunteer will receive a **Romanian SIM card** for mobile phones which will be recharged monthly

**Financial aspects:** Local transport, accommodation and utility fees, monthly communication costs, costs related to activities **are covered directly by CRES.**

**Monthly food allowance: 120 euro/month**

**Pocket money: 60 euro/month**

## What support will be available during your EVS?

The **mentor** will be responsible for **the general personal support of the volunteer**. They are in charge of **solving practical problems** arising being the "first line of support" available. They will be the **volunteer's go-to person for any personal problems** as well as being responsible for **guiding the volunteer** through the **learning process**. The mentor will be there to help you identify **learning needs** and **opportunities**, help you **plan** your learning process and help in the **self-evaluation**.

The **counterparts** (staff from the schools – **teachers/professionals**)-that will be **supporting the volunteers in the actual implementation process of the activities**. They will provide the volunteers with professional support in delivering their activities.

**Additional support** will be offered by CRES in the form **Preparation, Adaptation and Training programme** which is a programme designed to transmit all the necessary skill and abilities for the project focusing on skills and abilities building programme, providing them with methods, tools and materials that will support and facilitate their activities in the project.

## Have we caught your attention? Here`s how to apply!

1. Prepare a **CV**(preferably using the europass model [here](#)) and a **motivation letter**
2. Contact one of our **partner sending organisation** from your corresponding country:
  - **Asociación Mundus** - Un Mundo a tus Pies –Spain – [alberto.unmundoatuspies@gmail.com](mailto:alberto.unmundoatuspies@gmail.com)
  - **Associazione Culturale Link** – Italy - [link@linkyouth.org](mailto:link@linkyouth.org)
  - **Associazione EUROBOX** – Italy - [eurobox.segreteria@gmail.com](mailto:eurobox.segreteria@gmail.com)
  - **JOVESOLIDES** – Spain - [boutainaelhadri@jovesolid.es](mailto:boutainaelhadri@jovesolid.es)
  - **La Vibria Intercultural** – Spain - [info@vibria.org](mailto:info@vibria.org)
  - **ASSOCIAZIONE CULTURALE JUMPIN** - Italy- [selezionejumpin@hotmail.it](mailto:selezionejumpin@hotmail.it)
  - **ProAtlantico** – Associacao Juvenil – Portugal - [sveenvio@proatlantico.com](mailto:sveenvio@proatlantico.com)
  - **Karaman Genclik Kulubu Dernegi (Karaman Youth Club Association)** – Turkey - [karamanyouth@gmail.com](mailto:karamanyouth@gmail.com)
3. We will have a **Skype interview** with you
4. We announce if you have been selected and we prepare the paperwork

If you are interested and want more information you can also [CONTACT US AT](#)

Email: [catalina.surcel.cres@gmail.com](mailto:catalina.surcel.cres@gmail.com) / 0040 766 465 713

